

UWPIAA fACTs



Incorporated in 1988, independent 501(c)(3) nonprofit organization.

Vision: To inspire vibrant multi-generational and global alumni to be instrumental in perpetuating the mission and vision of UWP.

Mission: Keeping UWP alumni informed, connected, inspired and engaged.

Service to over 22,000 alumni from more than 130 countries.

Alumni include all who traveled with Up with People, Sing-Out 1965-68, WorldSmart 2004-05, or served on the staffs of UWP, Pace Magazine or attended Mackinac College.

What UWPIAA does to carry out its mission?

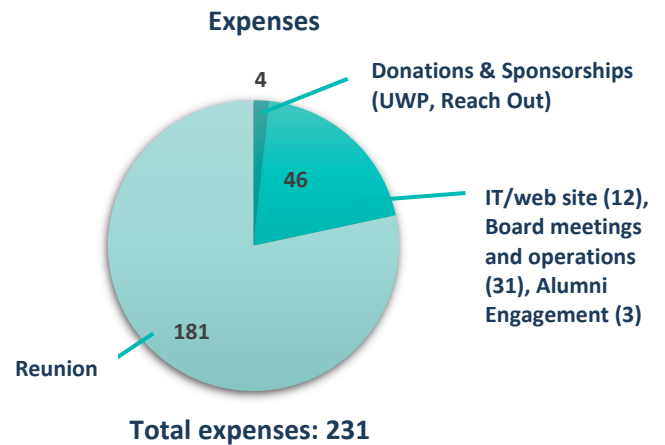
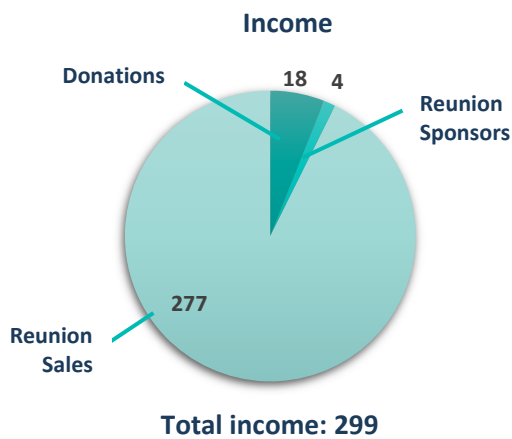
1. Since 2001 the UWPIAA has hosted an annual reunion of UWP alumni with an average of 700 attendees. This reunion is designed to provide a touch point every five years for to renew their cast relationships, engage other generations of alumni, learn how each alum can support UWP and to leave inspired to carry on the UWP mission and vision upon returning home.
2. Sends a monthly newsletter to 13,000 members and maintain a 9,000 member closed facebook page for alumni to engage each other and to stay up with alumni news and UWP events around the globe. Also sends a semi-annual European specific newsletter.
3. Maintains a website, in connection with UWP, to provide news, a reunion registration portal and information about the alumni Board of Governors.
4. Donates an average of US\$ 10,000 per year for legacy scholarships for immediate family of alumni who can travel with UWP.
5. Donates annually to our partner Reach Out Alumni Assistance Network, who in turn support alumni who need emergency assistance. Additionally, the UWPIAA provides Reach Out the opportunity to provide information and seek funds at our annual reunion.
6. Era representatives and regional representatives of the alumni board engage cast/crew reps and provide information for cast dissemination about the reunion, alumni activities and UWP events in their areas.

Additionally UWP alumni support the overall UWP program by:

1. Being 70% of the donors for UWP.
2. Being sponsors or arrange for sponsors for all of the UWP US and Canada tour in 2019, 40% of Mexico visits and 100% of European visits.
3. Coordinating 100% of all current Up with People Jr. and Camp Up with People.

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Financial summary (Jan – Dec 2019, in thousands US\$)



Investment account: 402
Cash on hand: 139
(end of 2019)

Partnership UWP and UWPIAA

UWPIAA's primary focus is to serve alumni. UWP's primary focus is the delivery of its global education experience. To help support the partnership, an UWPIAA Board of Governors member serves on UWP's Board of Directors, and vice versa.

Affiliations

Reach Out Alumni Assistance Network/ROAAN - www.roaan.org

Chamber of Goodwill Hea Tahte Koda - www.will.ee

University of Arizona – Up with People Archives - www.speccoll.library.arizona.edu/collections/people-archive

Contacts

Check out local clubs and associations for staying connected - www.facebook.com/groups/UWPIAA

The UWPIAA Board of Governors and the committee members are an all-volunteer group who serve in a variety of roles. The board holds three meetings annually and the officers two conference calls every month to conduct IAA business.

Think about **ACTing** with us in the future, on one of our committees or on the Up with People International Alumni Association Board of Governors!

If you are interested in joining the board, please contact us! - www.upwithpeople.org/alumni/about/