



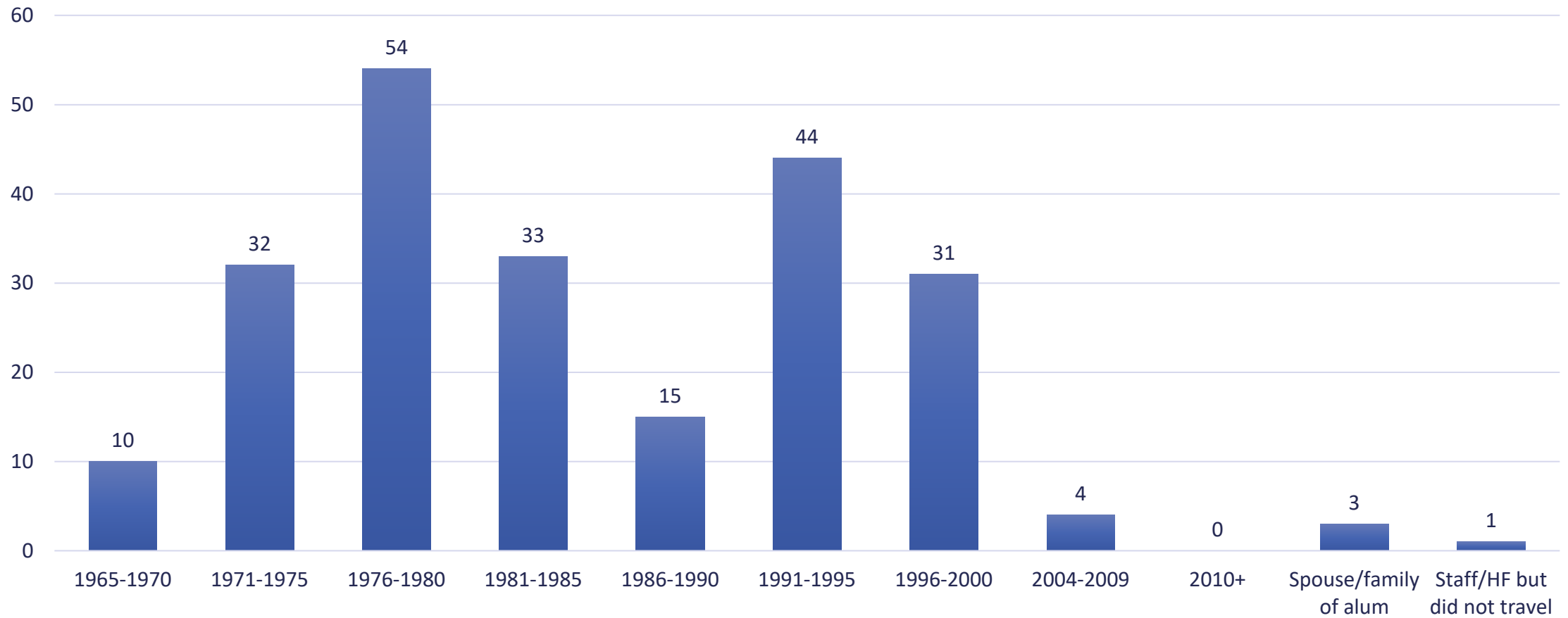
Reunion 2023 Survey Results

August 30, 2023

Overview

- 227 alumni responded to the Reunion 2023 survey.
- The highest number of survey respondents came from 1976-1980 (54) and 1991-1995 (44).
- 188 respondents highly rated their overall reunion experience as a 4 or 5.
- 172 respondents flew or drove from within the US to get to reunion. 55 respondents traveled from another country.
- 149 respondents attended reunion alone. 78 respondents attended with a spouse and/or family members.
- 79 respondents say their casts meets at other times/years than reunion. Another 71 respondents saying they are thinking about it.
- 44 of 79 respondents said the reason they don't attend reunion is cost, distance, too far to travel, and they only want to see their cast/crew.
- Out of 664 responses, the top 3 event/activities from Reunion were the Era Show (191), Thursday Welcome Dinner (84) and Opening Session (82).
- Out of 172 responses, the most significant event/activity was the Era Show (92), Opening Session (14) and anything with the Belks (11).
- 196 of 227 respondents said having their UWP show and UWP music was an important part of reunion for them, with 139 saying they prefer to participate in the performance.
- 147 of 227 respondents said their cast/crew used the meeting room space.
- Regarding including meals, out of 227 respondents, 135 said they did not want lunch included all days, but 100 said they would like to have a package where all meals were included.
- 176 respondents would like a professional group picture taken at reunion, with 165 of them preferring a digital copy of the photo (to 47 who wanted a printed photo to take home).
- 162 of 227 respondents joined the WhatsApp group for reunion. Of that 161, 149 people found the reunion WhatsApp group helpful.
- Of 567 responses, the top alumni communication preferences to hear about opportunities were email (150), from their cast/crew rep (131), from the UWPIAA Facebook group (119), *UpBeat* Newsletter (78).

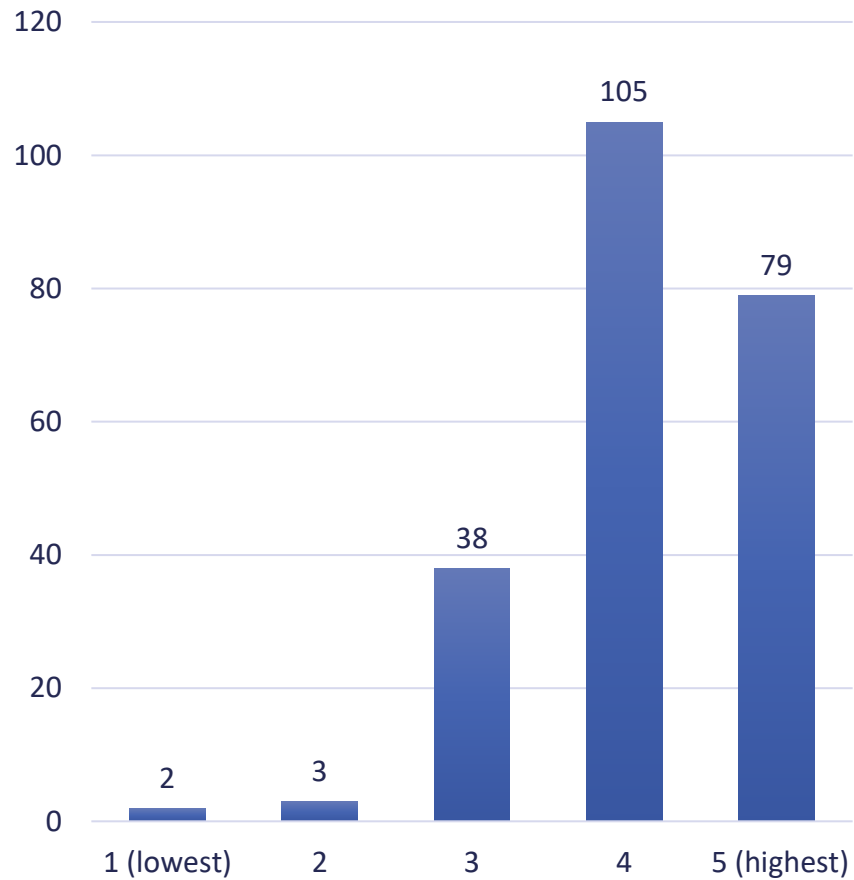
I attended primarily as part of the following group:



(n = 227)

(Reaction at **beginning** of survey)

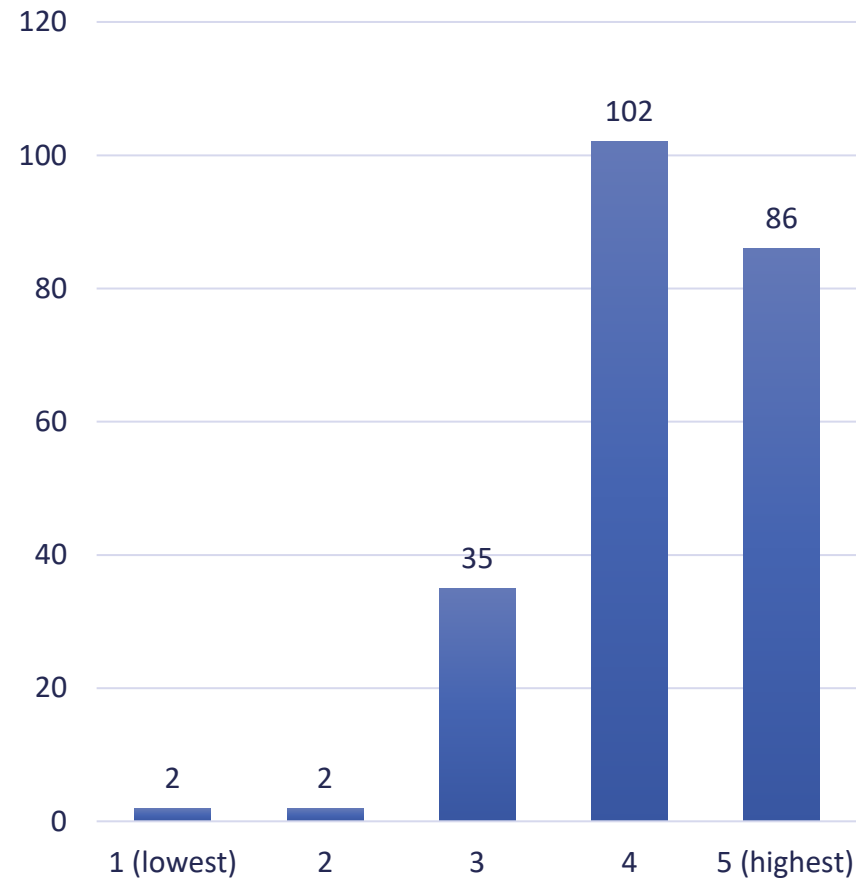
On a scale of 1-5, how would you rate this year's UWPIAA Reunion event?



(n = 227)

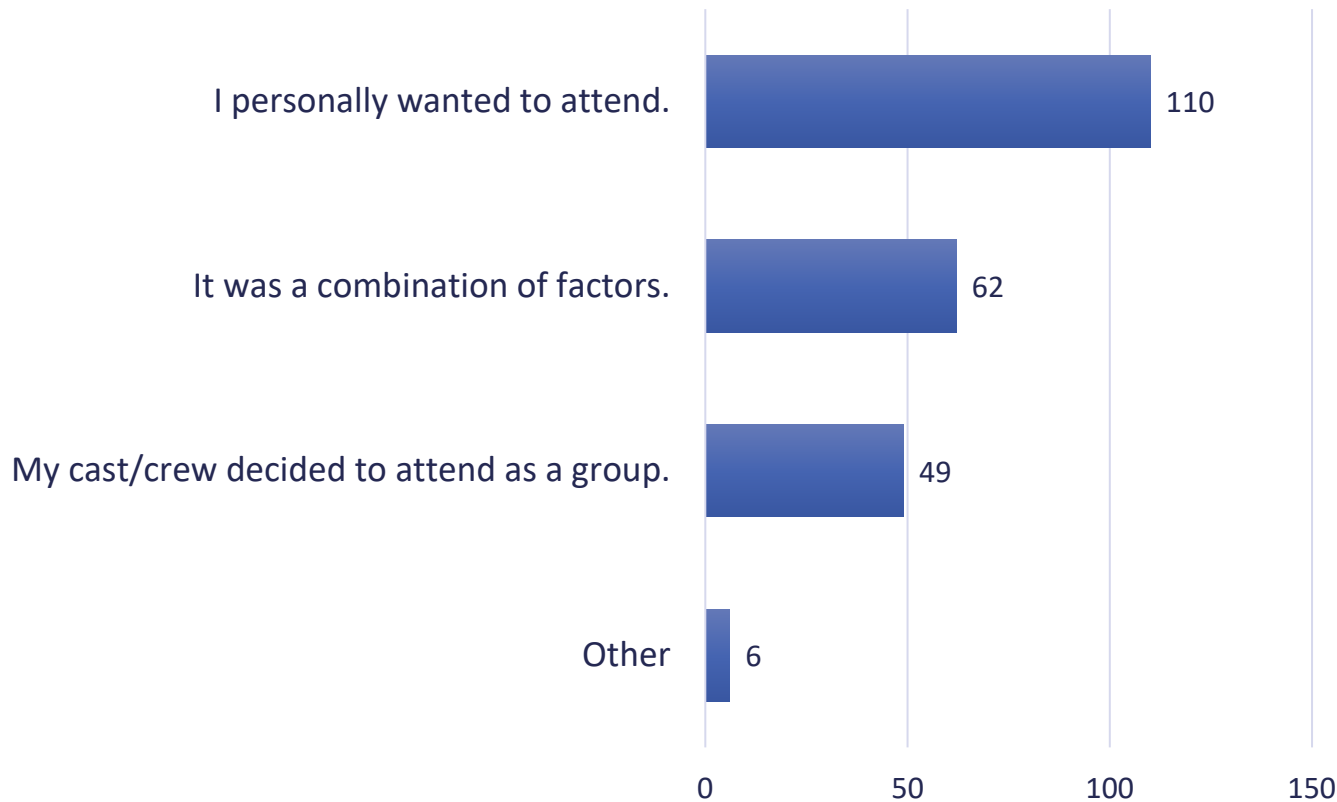
(Reaction at **end** of survey)

If you gave the overall reunion experience a rating from 1-5, what would it be?



(n = 227)

What was the largest motivator in your attendance?

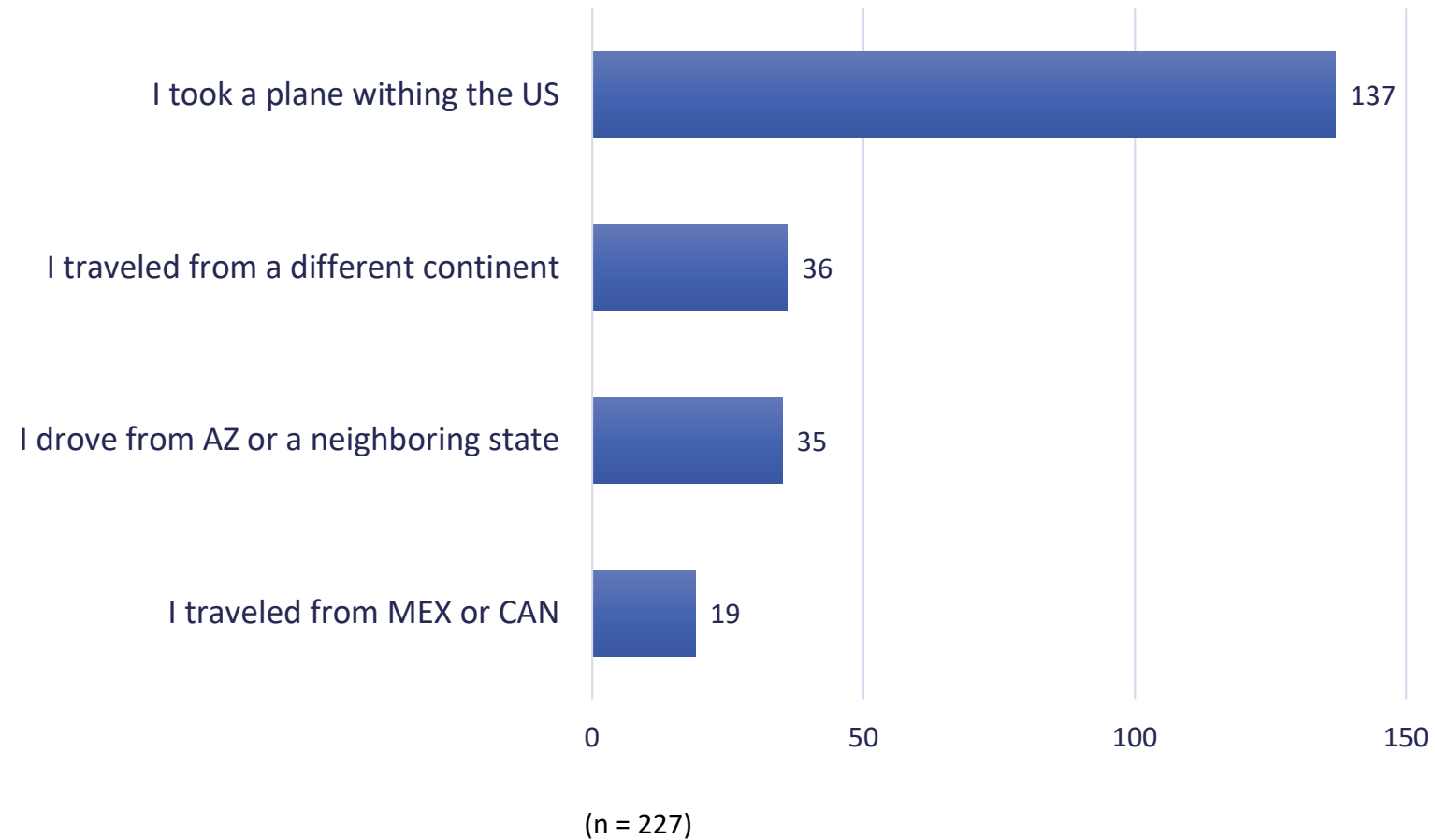


(n = 227)

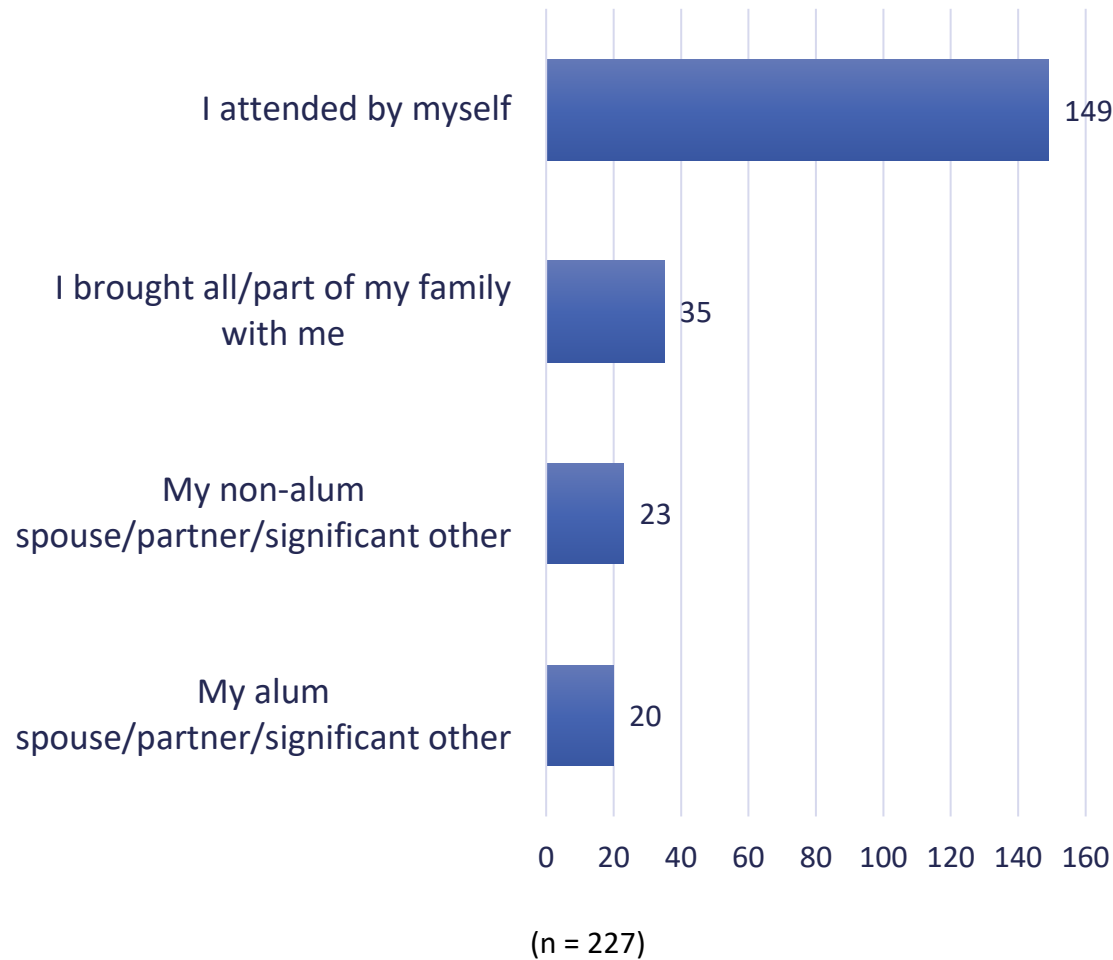
If answered "Other":

- I had not yet attended a Reunion of my UWP cast
- I was invited
- Great fun had with cast at past reunions
- I have been to every single one of my reunions, as well as the 25 and 50 year celebrations not going to start missing now! These are my family
- See my cast and perform again.

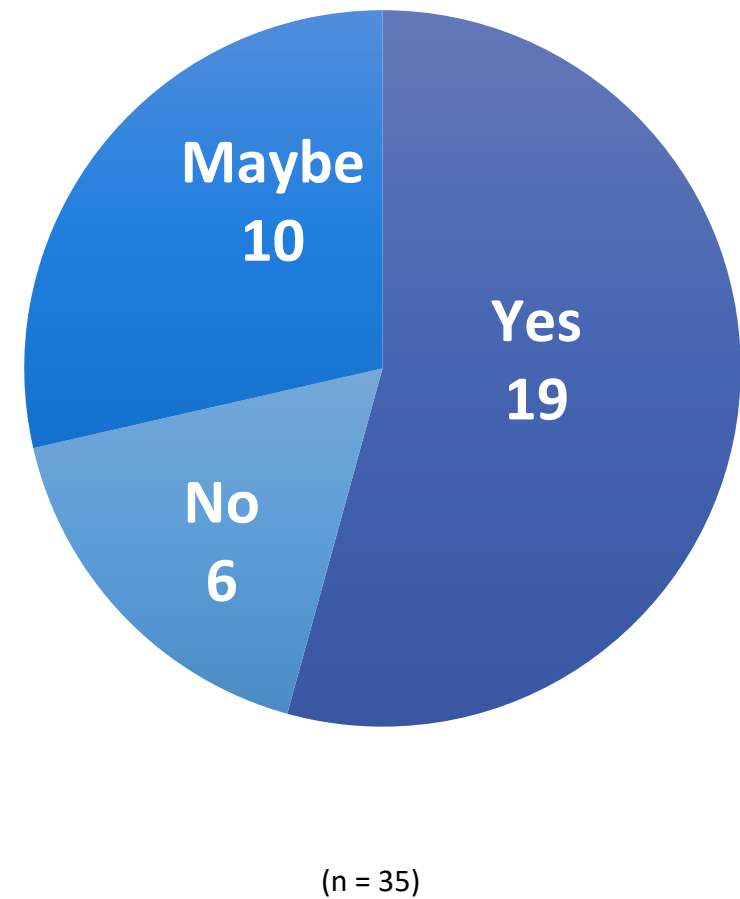
How did you travel to attend reunion?



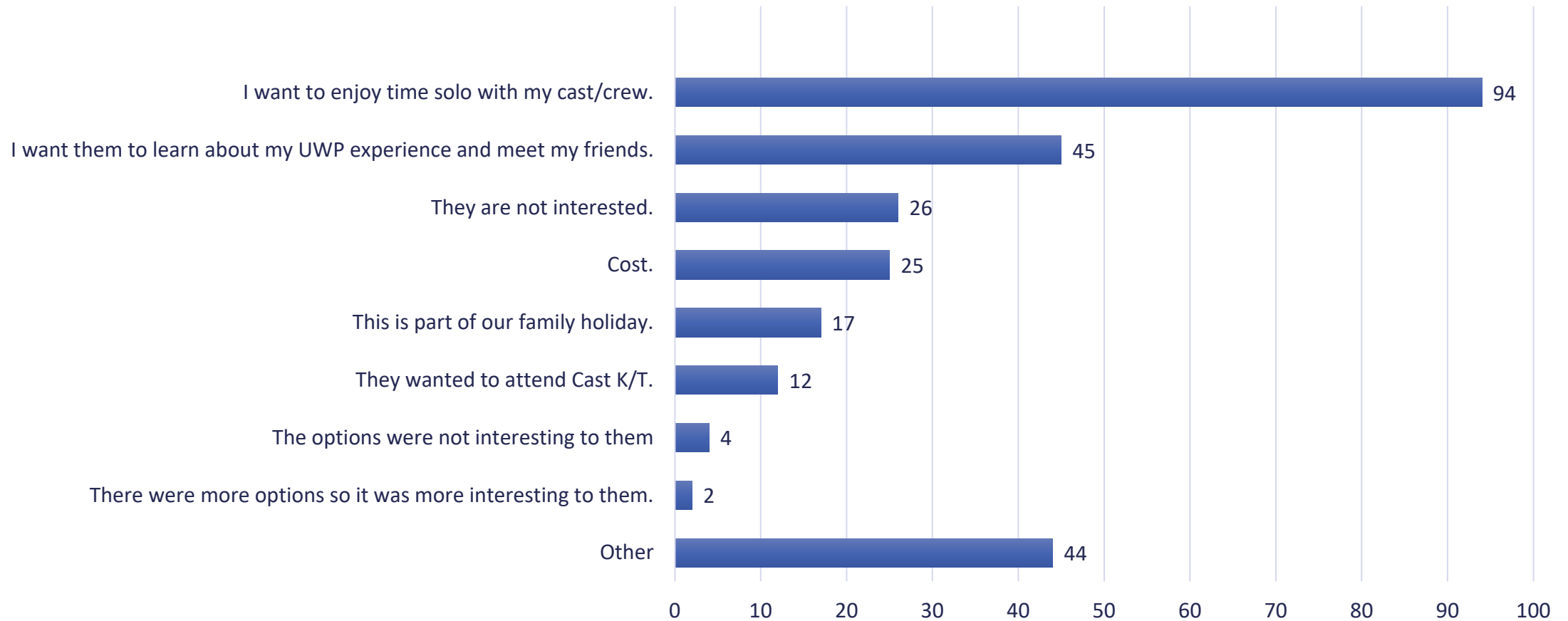
Who attended reunion with you?



Would you bring your family again?

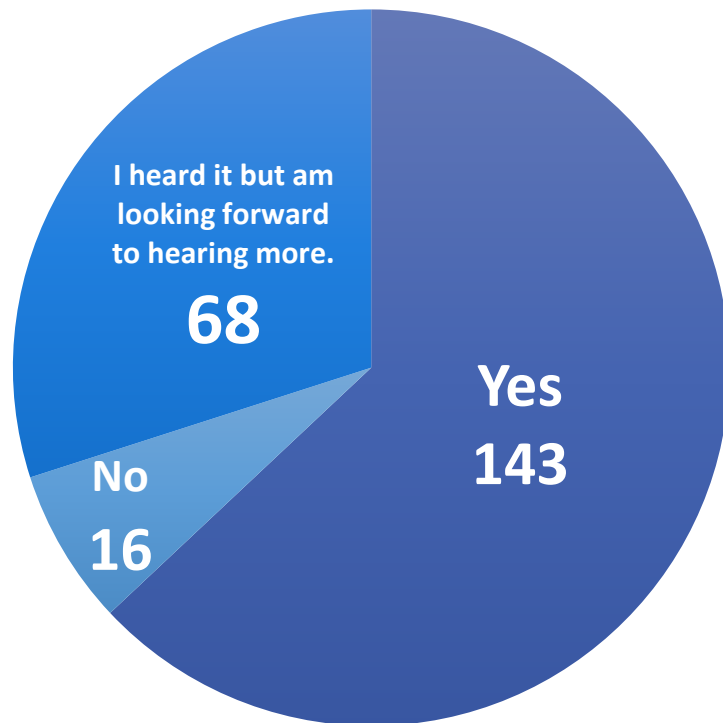


What drove the decision to attend alone or bring family?



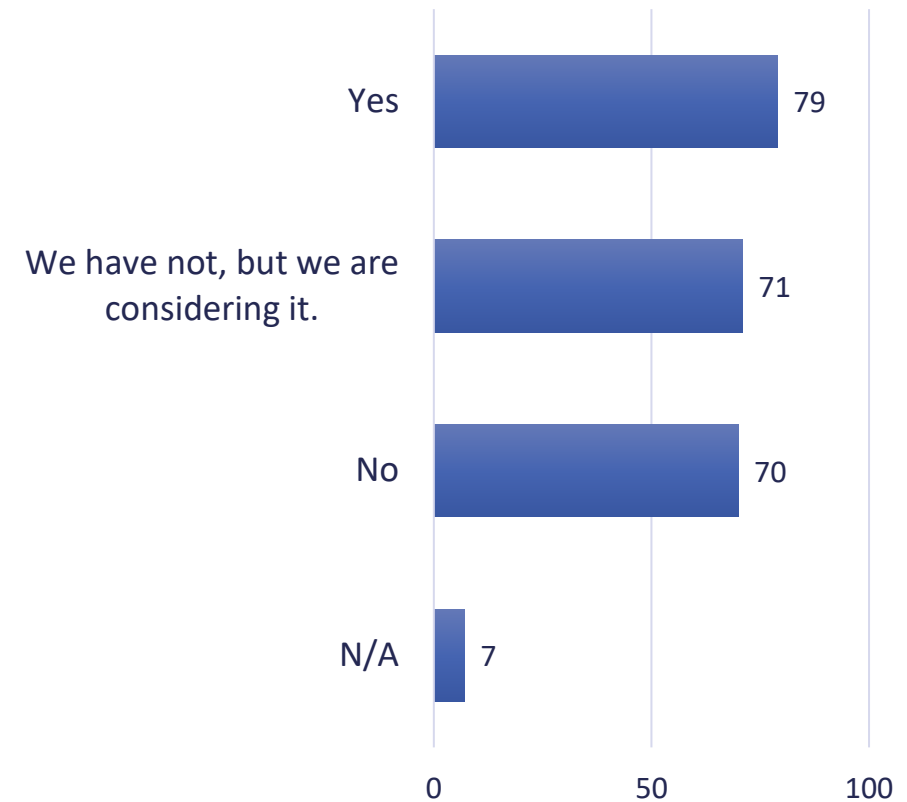
(n = 269)

I'm aware that reunion will now have a new format and be part of Annual Alumni week (in Ireland next year).



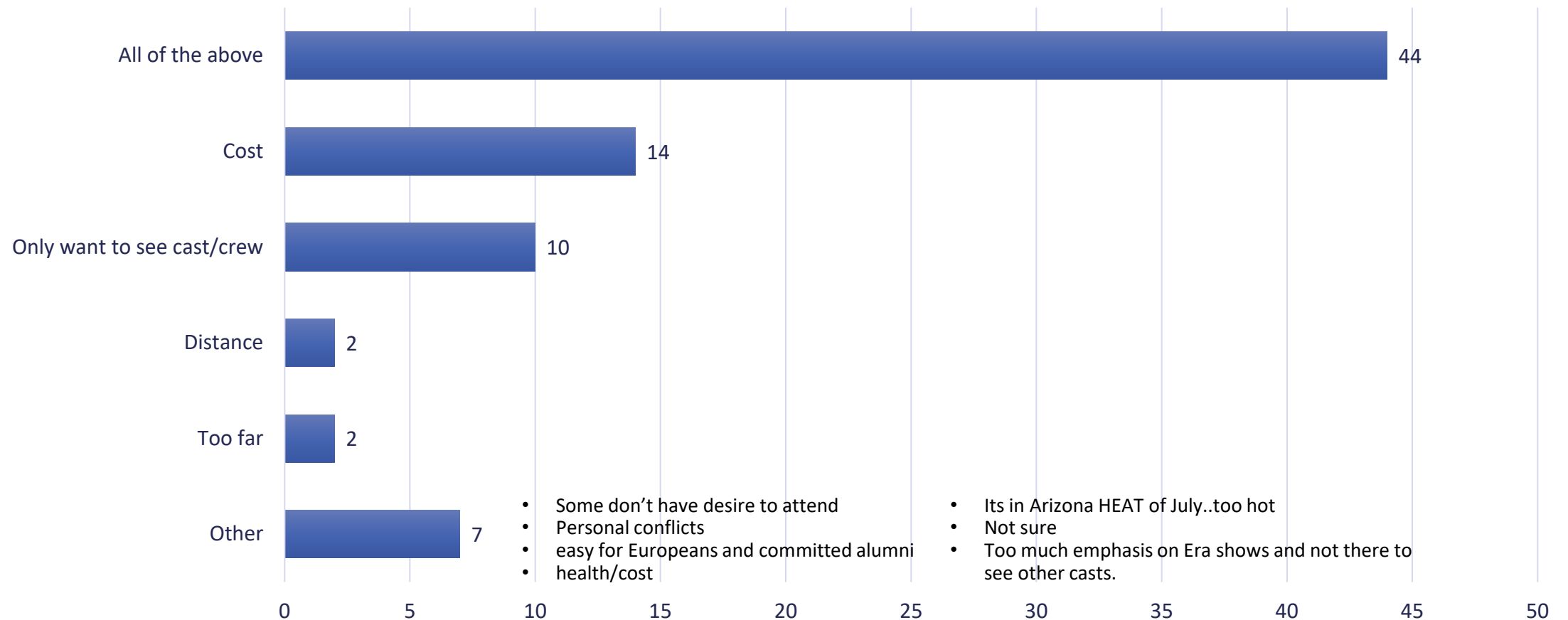
(n = 227)

Does your cast/crew meet at other times/years for reunions?



(n = 227)

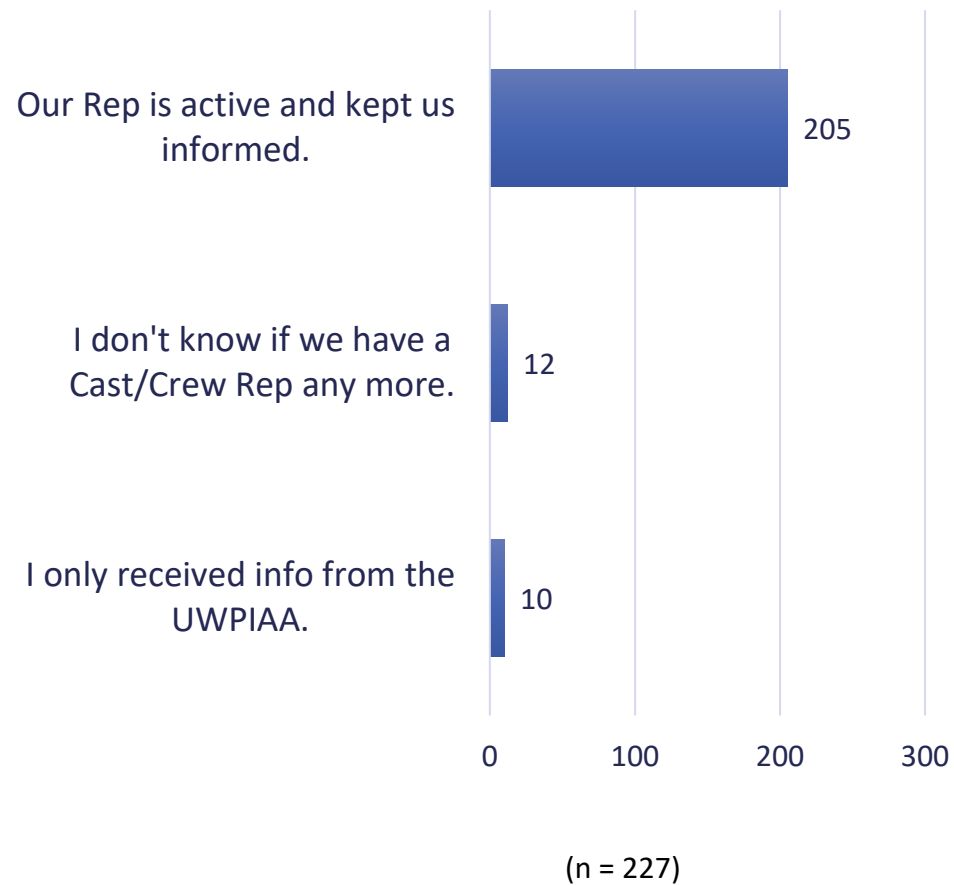
For those who do not attend UWPIAA Reunions, what reasons do you feel best apply?



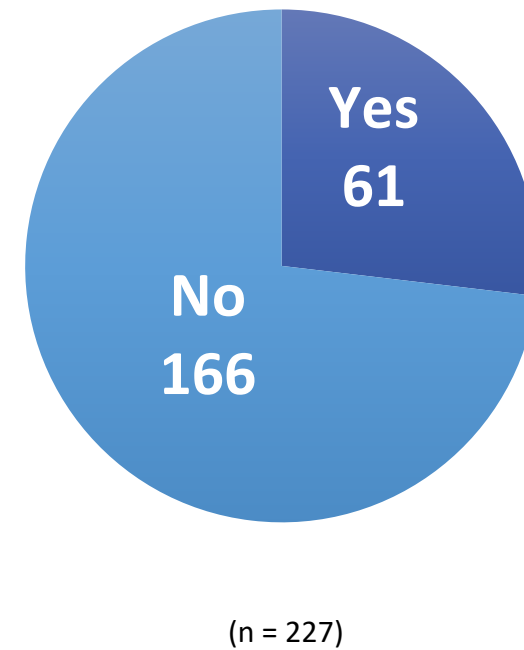
- Some don't have desire to attend
- Personal conflicts
- easy for Europeans and committed alumni
- health/cost
- Its in Arizona HEAT of July..too hot
- Not sure
- Too much emphasis on Era shows and not there to see other casts.

(n = 79)

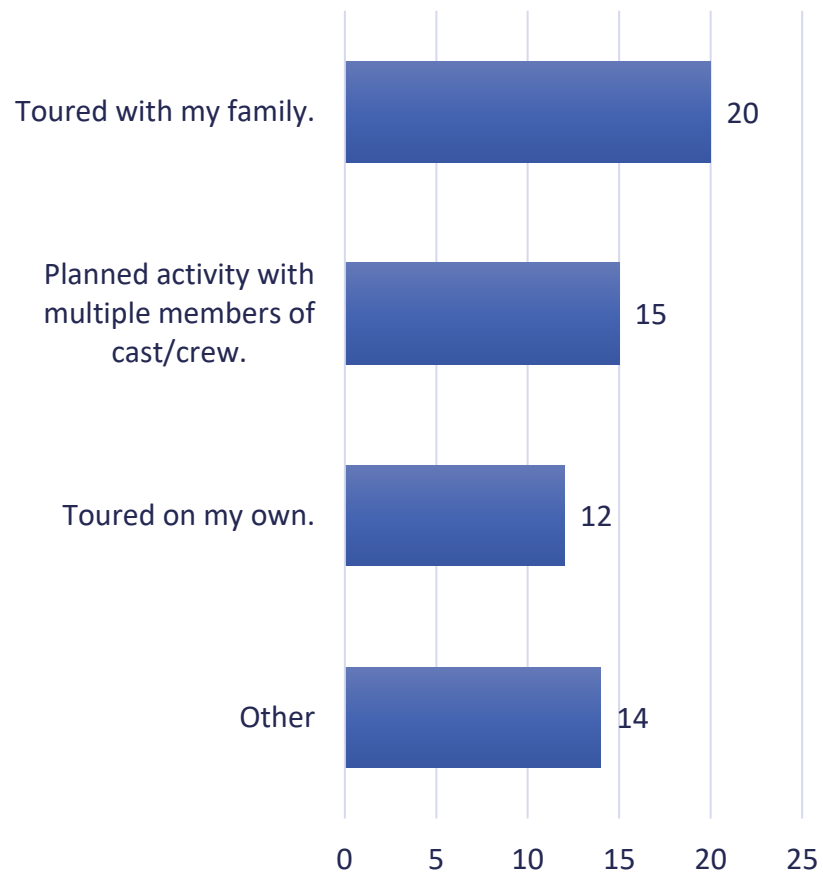
Do you know your Cast/Crew Rep and are they active?



Did you incorporate reunion in a larger trip?



Where did you go and what else did you do?



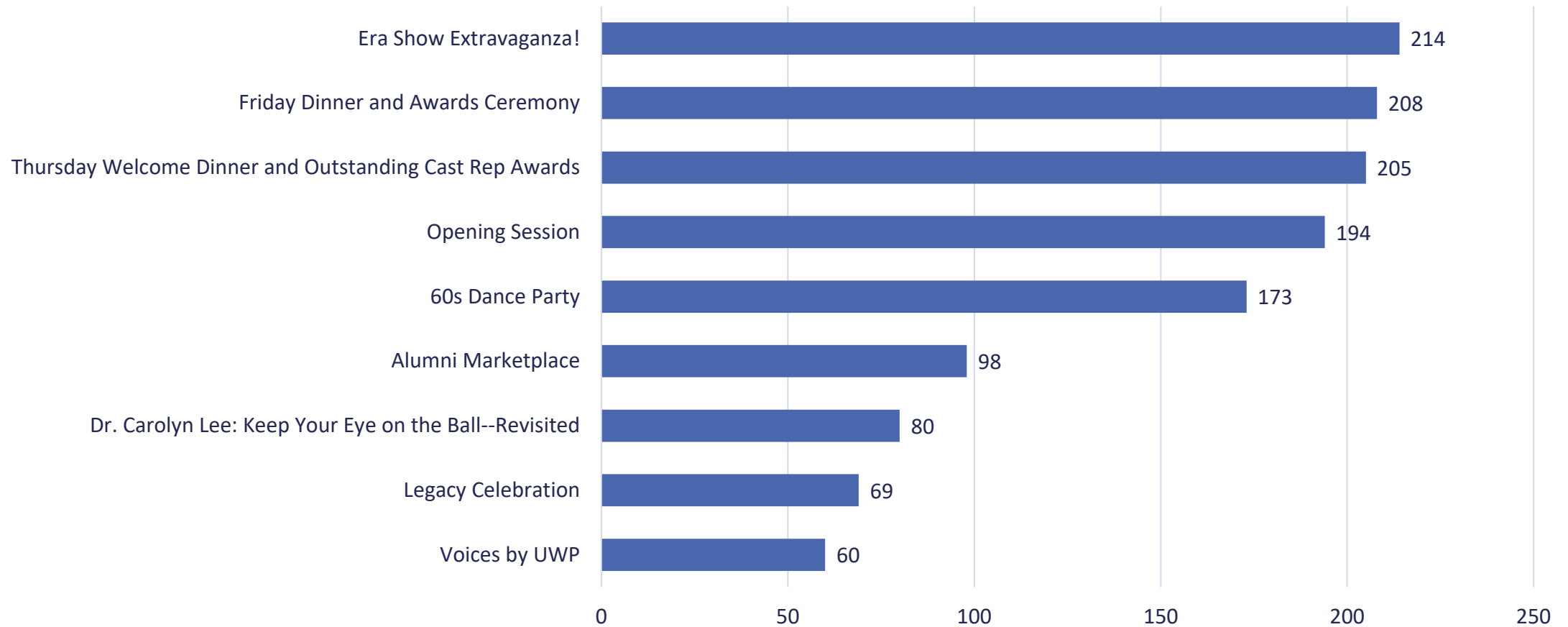
(n = 61)

If Other:

- Business trip.
- Drove from Houston to Buffalo so after reunion could attend family reunion.
- Family reunion in New York state that started the day after the UWP reunion.
- Pre-reunion activities in northern Mexico with a large cohort of our cast.
- Stayed with family in Scottsdale.
- Toured with one cast member.
- Visit family nearby.
- Visit with family.
- Visited family.
- Visited family in another part of the state first.
- Visited my friends in Colorado afterwards.
- Visited my original host family.
- Visited Scottsdale family prior to arrival at hotel.
- We did a multi-state vacation thru MT, WY, CO, AZ.

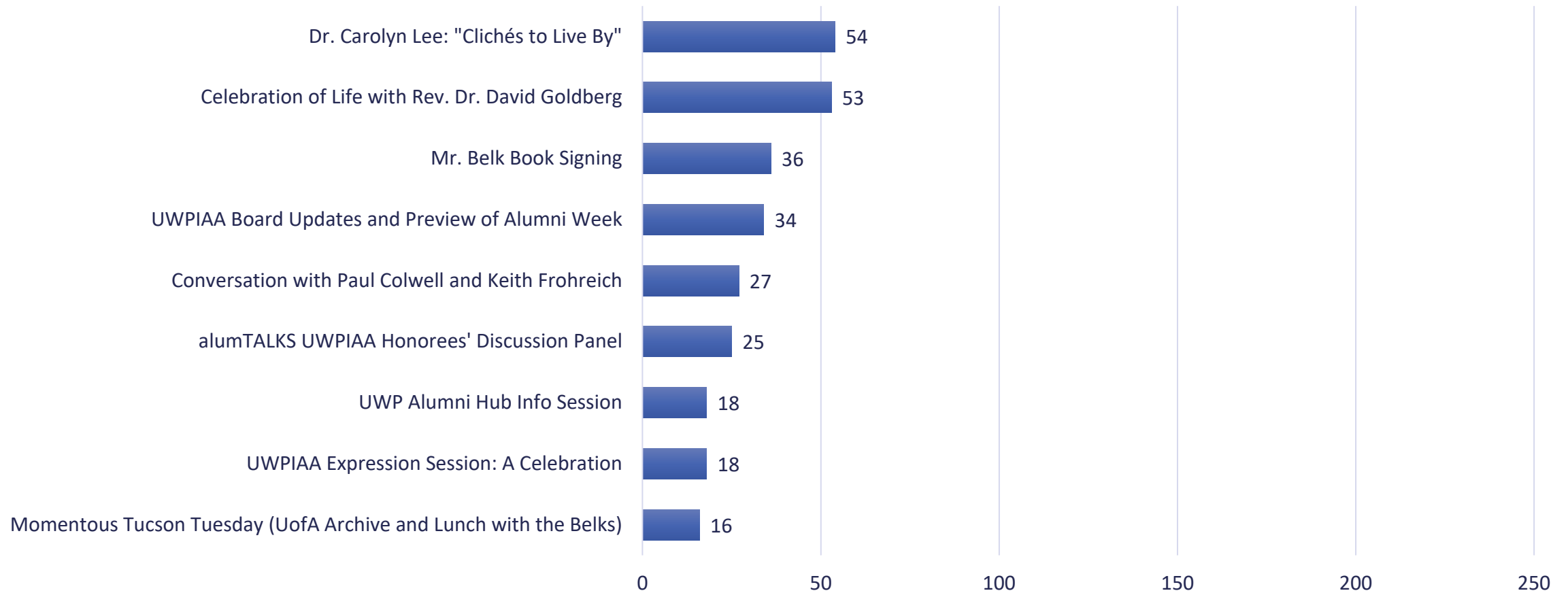
(n = 14)

If you attended sessions, which one(s)?



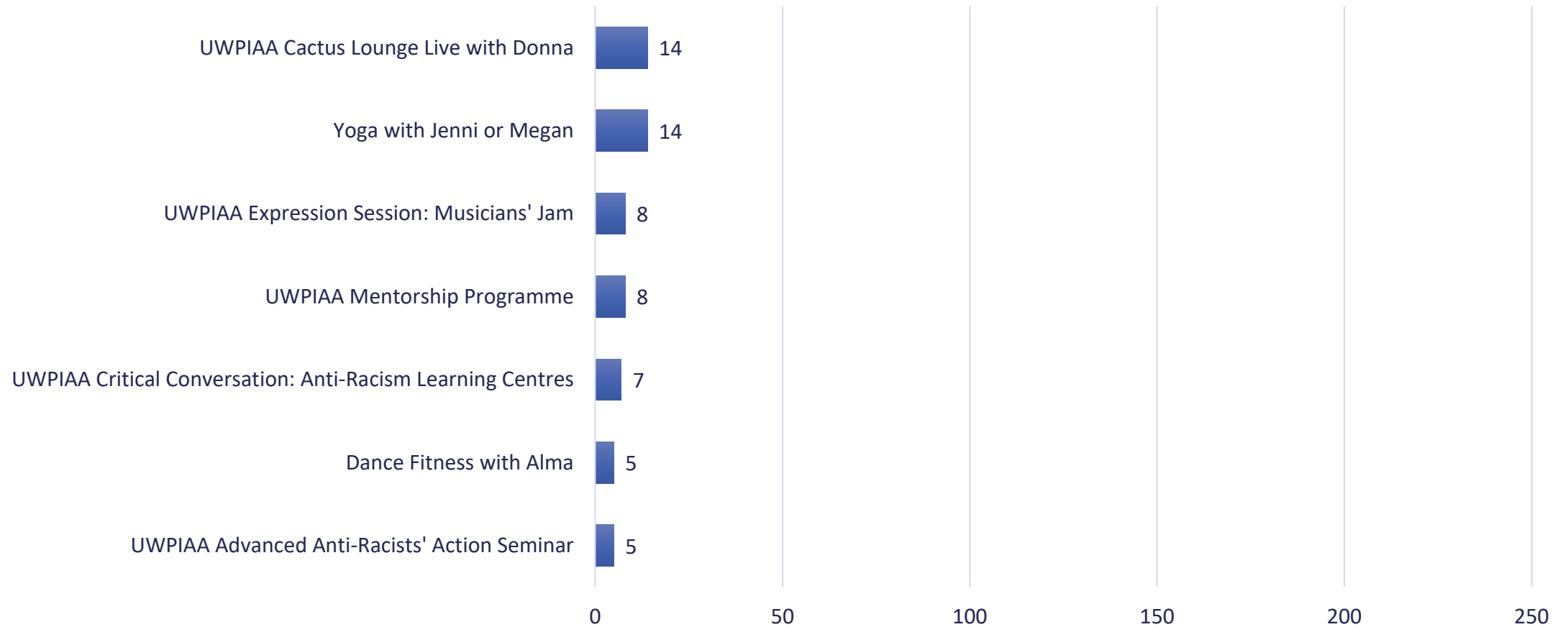
(n = 1643)

If you attended sessions, which one(s)?



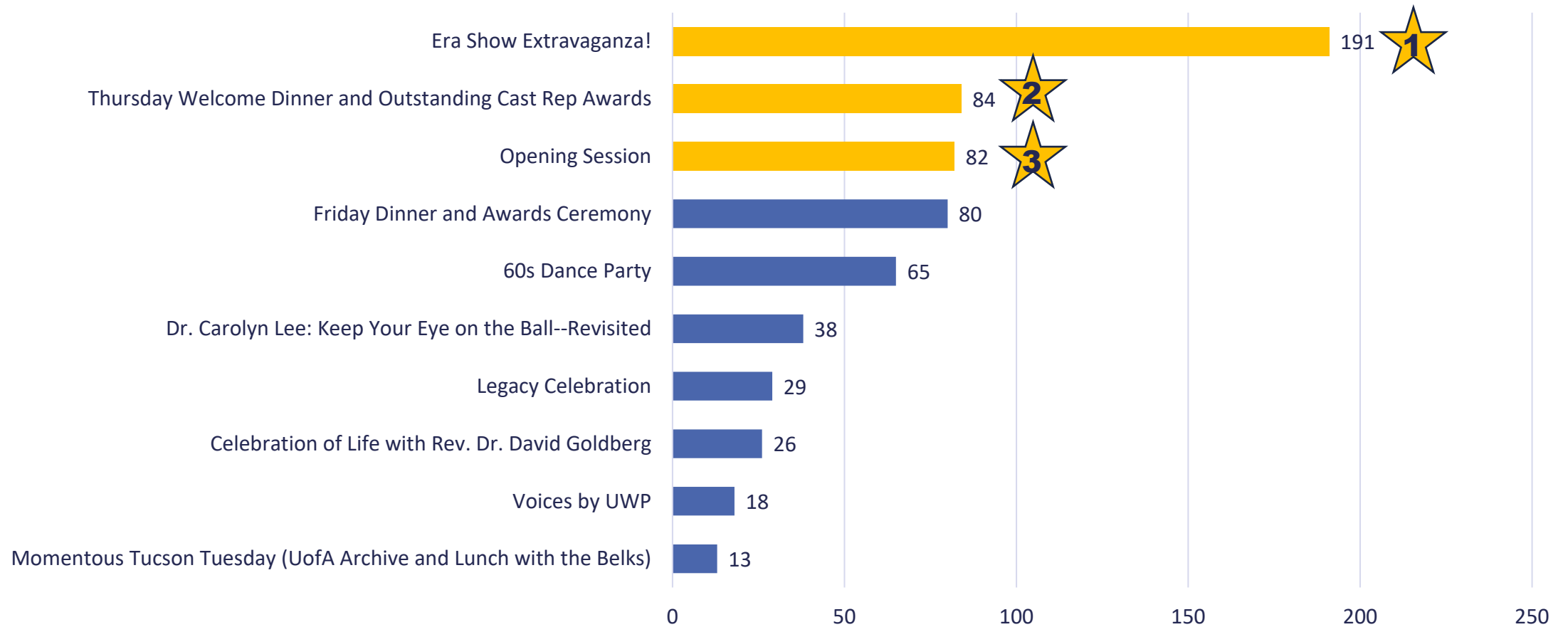
(n = 1643)

If you attended sessions, which one(s)?



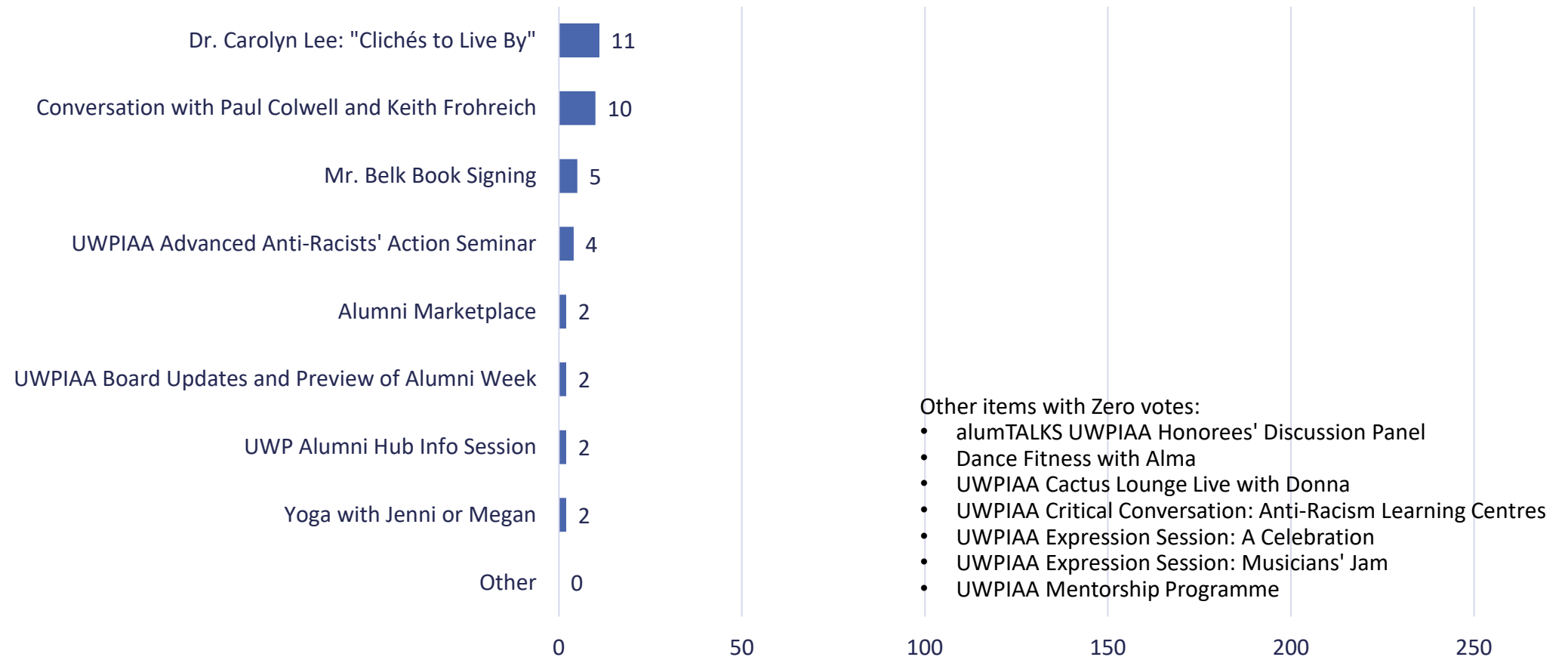
(n = 1643)

Please check off your top 3 events/activities from Reunion 2023



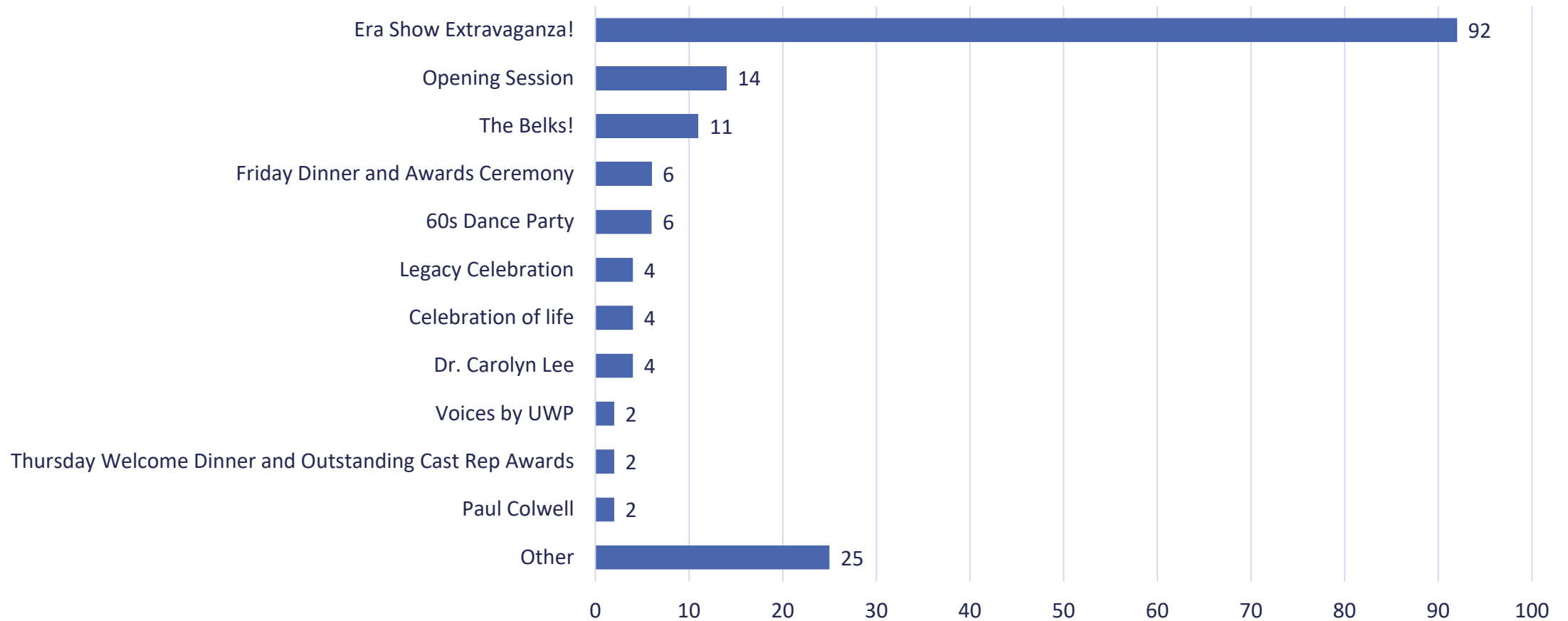
(n = 664)

Please check off your top 3 events/activities from Reunion 2023



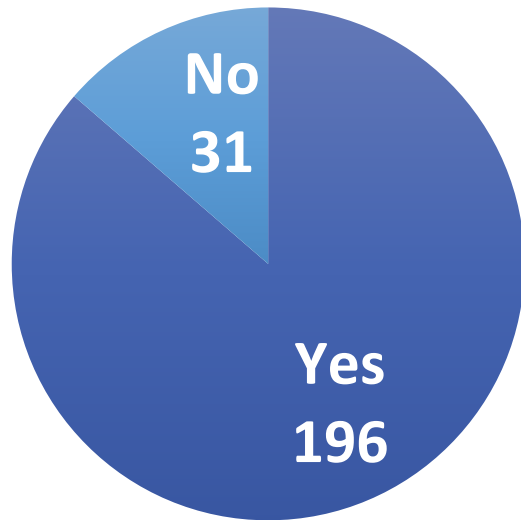
(n = 664)

Of the three sessions you checked above, which was THE most significant to you?



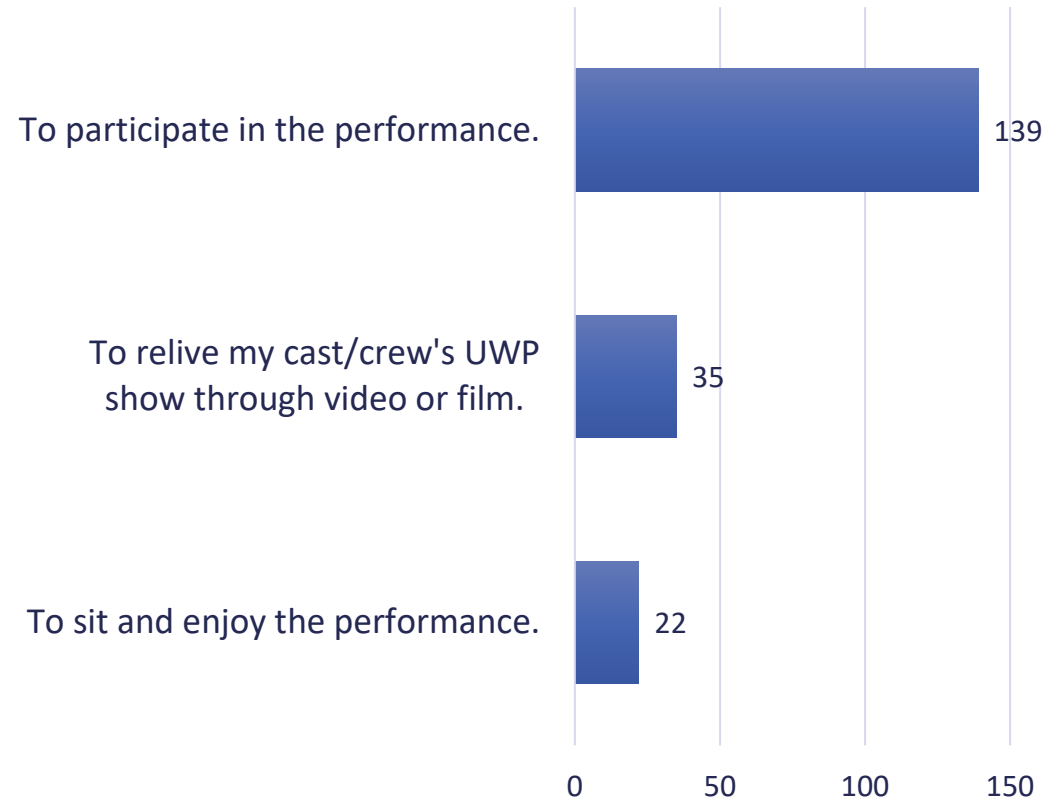
(n = 172)

Is having your UWP show and UWP music an important part of reunion to you?



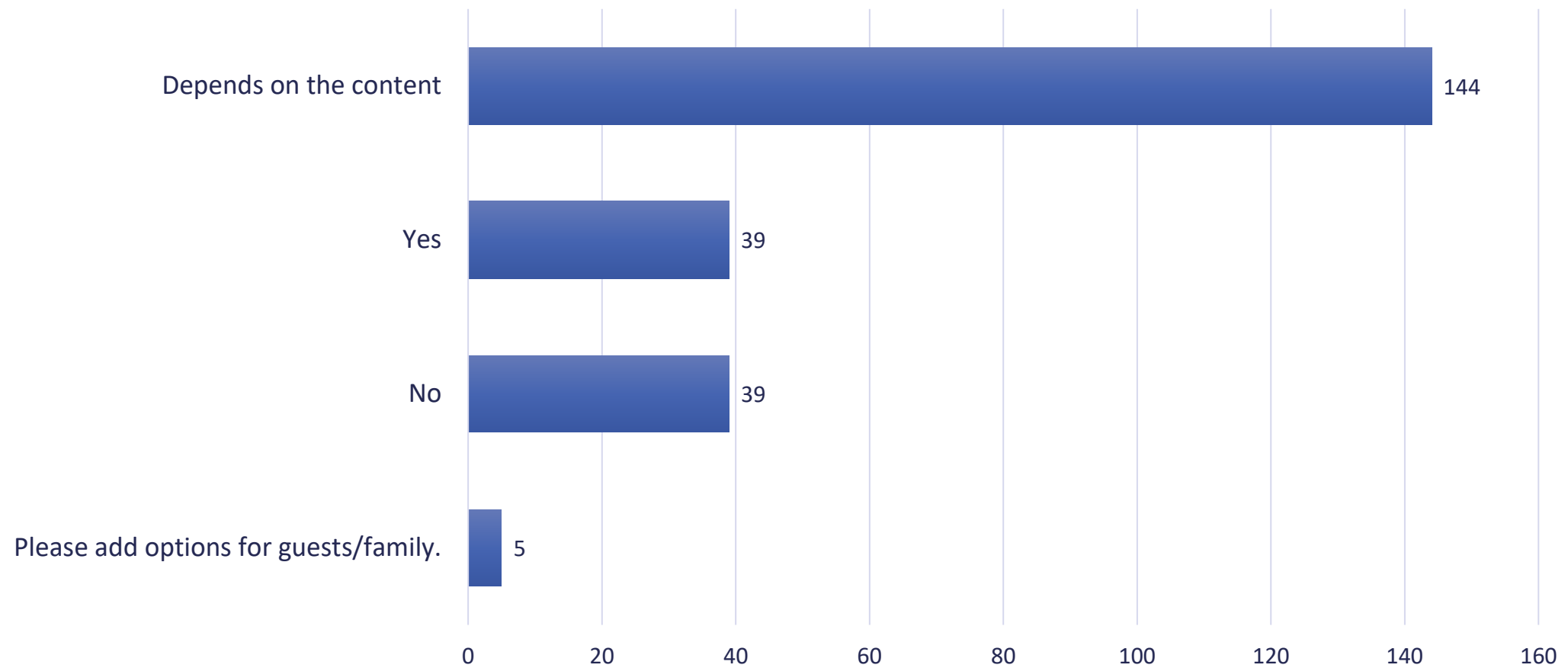
(n = 227)

It's important that MY show is represented in the music that is performed at reunion. I prefer:



(n = 196)

Would you like to see more activities and sessions offered at future reunions?



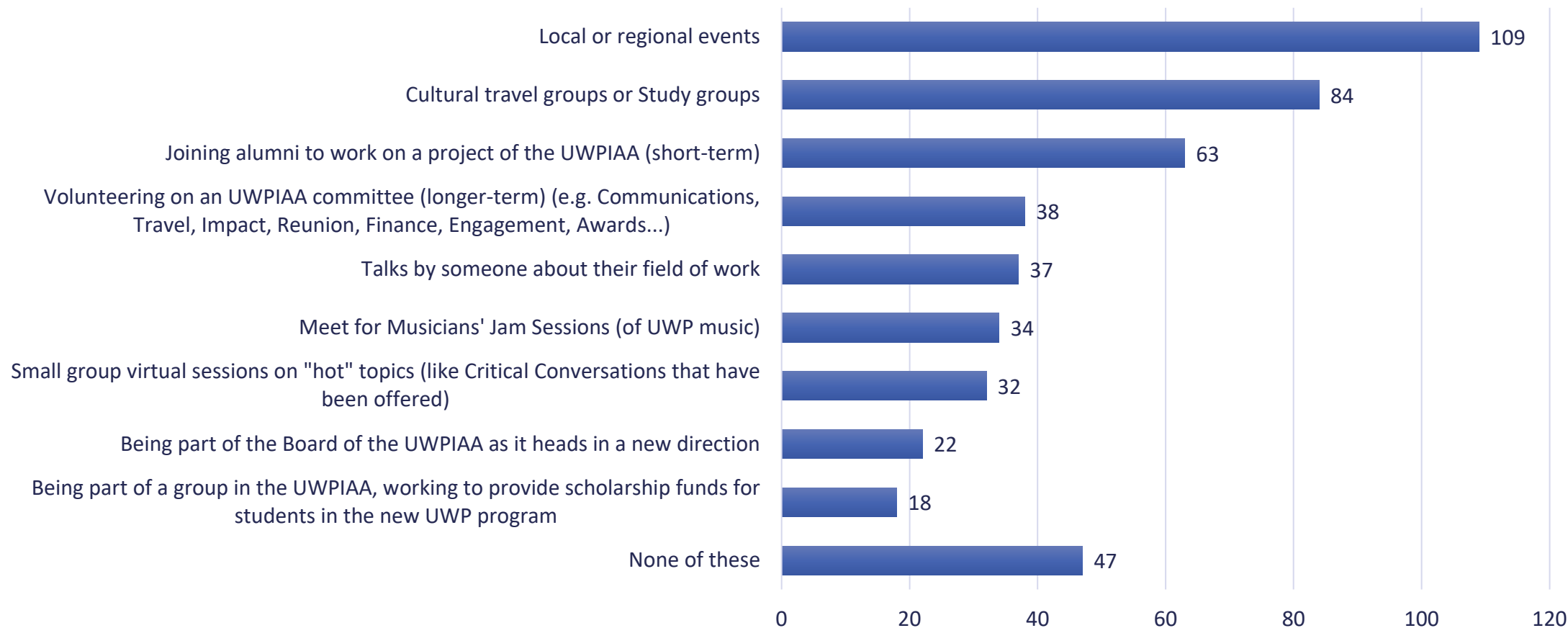
(n = 227)

Several BOG teams will be working on additional options and opportunities in conjunction with Annual Alumni Week. Which of the following appeal to you?



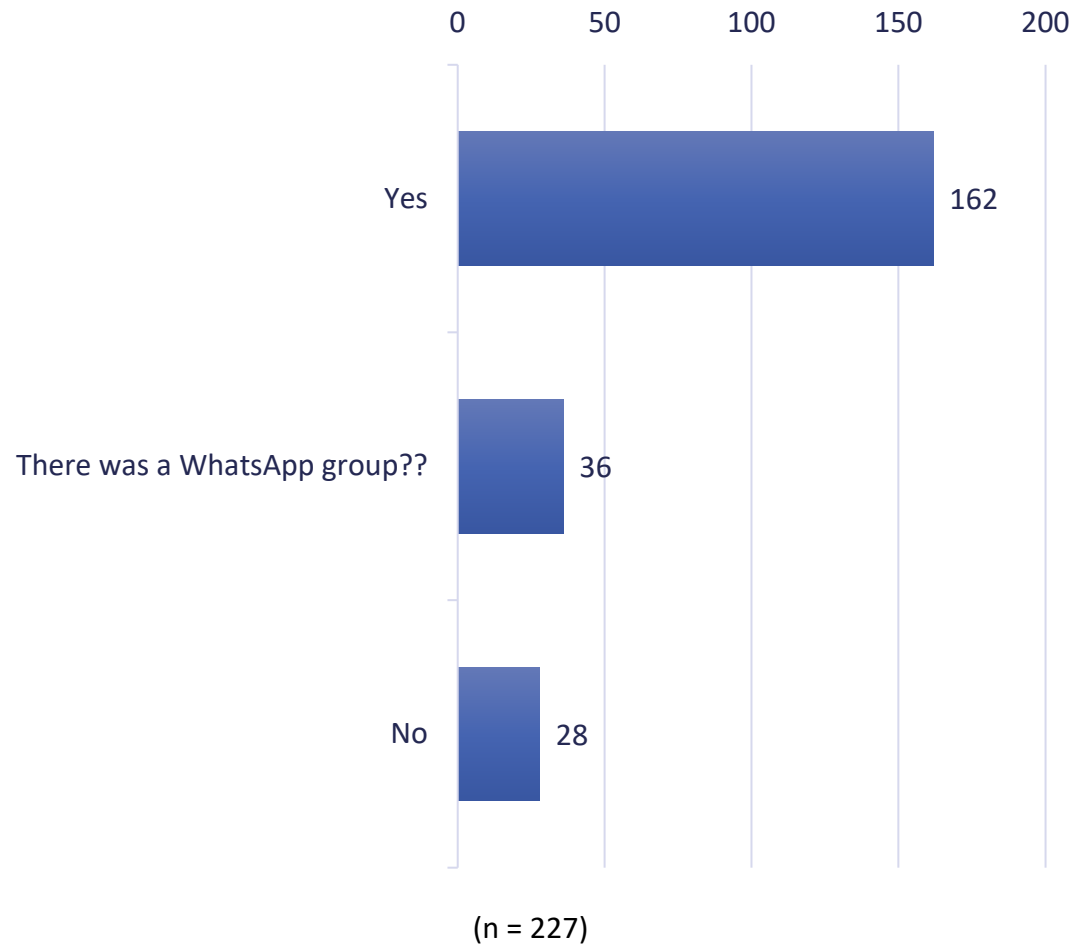
(n = 797)

If other opportunities were offered throughout the year, which ones might be of interest to you?

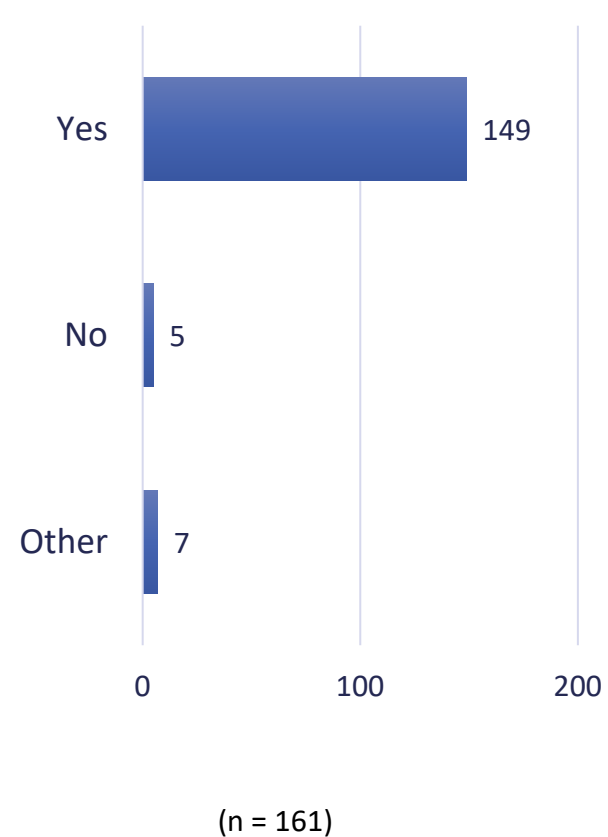


(n = 484)

Did you/someone in your group join the WhatsApp group for reunion?



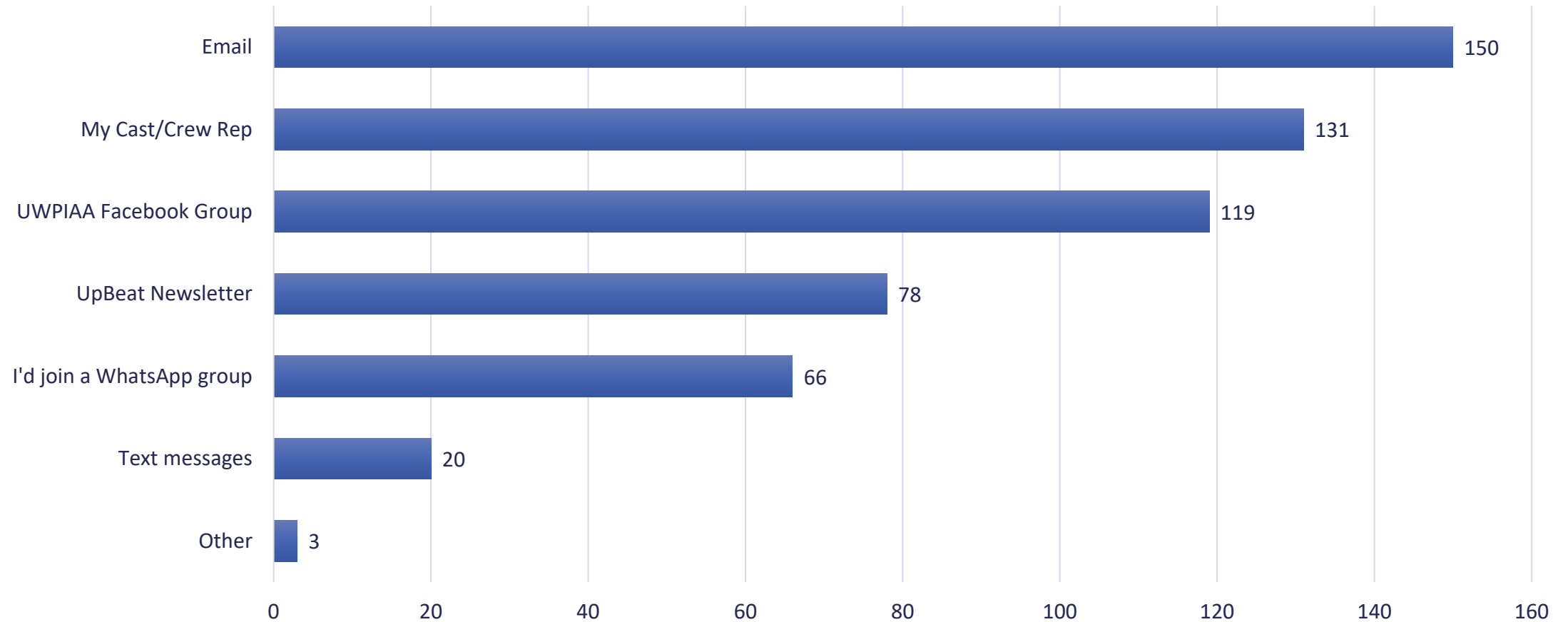
Did you find the WhatsApp group for reunion helpful and useful?



Other:

- Cast WhatsApp was helpful but cumbersome with so many comments.
- I couldn't log on from the link provided so we created a cast WhatsApp
- I did not use
- Unknown
- Very helpful!!! I know this takes time on your part, but after having to give up my paper schedule to individuals, it was nice to read upcoming events on the app! Thank you!!! You bridged several generations 😊
- Wish we could make a signal app group as WhatsApp downloads media onto phone.
- Yes, but my phone didn't like it.

How do you prefer to hear about opportunities with the UWPIAA?



(n = 567)