

# Bringing the World Together

THE UP WITH PEOPLE NEWSLETTER

VOL2, ISS5 AUGUST 2006

## A Message from Tommy

Dear Alumni and Friends,

Take just one moment, right now to stop and consider: what does unity look like?

Somewhere in the space between creating a vision for Up with People and making it a reality, the intangible has to become tangible. Unity is one of those intangible goals that Up with People claims to achieve among thousands of people around the world. This may seem like an overly-optimistic assertion, and I must admit, even I have had my times of doubt. But on August 5, I saw unity become tangible on the stage of an auditorium in Denver, Colorado.

When Cast A 2006 performed the dress rehearsal of the show to a sold-out crowd, they literally embodied the vision of Up with People to bring the world together. Their outstanding performance affirmed to me once again how truly relevant and possible our visions are for the future of the organization. Yet our possibility could not be realized without our tremendous supporters pulling together to empower the organization with their time, talent, and financial gifts.

I am proud of and grateful for the strong sense of unity among our alumni who together recruited 51 of the 81 students now traveling in Cast A 2006 (from 23 different countries). Our admissions goals for the January and July '07 tours are even more aggressive, and we need everyone's help to make this a reality.

I would like to invite you to pull together with us and help Up with People provide 300 young men and women with the experience of a lifetime in 2007. If you are an alumnus, please consider taking advantage of our Golden Passport program, which automatically offers a \$1000 scholarship to an admitted student that you recruit. We are also working with several colleges to provide credit to their students and would love to expand our partnerships with your assistance.

What kind of students are we trying to recruit to participate in Up with People? I can answer that question with a short story. During Cast A 2006 staging I spoke to the cast during opening session. I talked about the new vision of Up with People and the legacy of our 20,000 alumni. I talked about my hope that every future student participant becomes a global ambassador of hope and goodwill. I talked about the need to serve and impact the communities they visit throughout their six month world tour. I talked about how Up with People changed my life, forever.

After my speech a young student from China approached me to ask if he could take my picture. As we stood side by side smiling at the camera, this student whispered in my ear something that describes it all: "I didn't just come to Up with People with my camera to take pictures of the people and places I visit. I brought my work gloves because I came to Up with People to serve the people and places we visit."

At the end of the day, it all comes back to unity. Only by pulling together in the present can we bring the world together for a better future.

Wouldn't it be a wonderful thing if 150 of our future 300 students in 2007 were recruited by fellow alumni? And all 300 with work gloves.

Sincerely yours,

Tommy Spaulding President and CEO Cast D 87

Upcoming
ALUMNI RECEPTIONS
with
TOMMY SPAULDING

Sioux Falls, SD, Sept 10 (Cast A 2006 tour city)

San Diego, CA, Sept 20

Raleigh, NC, Oct 19 Contact: Paul Kartcheske paul.kartcheske@duke.edu

Brussels, week of Nov 1 (Cast A 2006 tour city)

Miami, FL, Dec 10

To see dates and times for North America Tour Alumni Receptions please visit

www.upwithpeople.org/ Receptions.htm



### **Alumni: Our best recruiters**

I pay attention when someone tells me, 'This experience changed my life.'

Carlos Urreta Cast A 2006

We've said it so many times before, and we'll keep saying it: Up with People would not be successful without the support of our alumni. As Tommy mentioned earlier in this newsletter, two-

#### Golden Passport Program

• What is the Golden Passport?

This is your chance as an alumnus to provide a \$1000 scholarship to an admitted Up with People participant whom you recruit.

- Where does the scholarship money come from?
   Scholarship money comes from the many individual, foundation, and corporate donors of Up with People.
- Can I only give one Golden Passport?
   No. Several alumni have recruited more than one admitted student in the past, and we encourage you to reach out to as many young men and women as you like.
- Can one participant receive more than one Golden Passport?

No. Each admitted participant can only receive one Golden Passport.

• How do I let you know I want to participate in the Golden Passport program?

Visit our website at www.upwithpeople.org to download material and more information on the Golden Passport program. Feel free to call our office with any questions at 303-460-7100.

As Tommy mentioned earlier in this newsletter, two-thirds of Cast A 2006 enrolled in our program because they spoke with an alumnus. Our admissions team is ready to work with you to help identify potential students and help them through the enrollment process. Still, our alumni are our best recruiters, and they are the best for one reason: their stories. Brochures, DVD's and web pages capture the eye and the imagination. Stories capture the heart.

As an alumnus, don't you want to share your story and enable every young person you meet to have a similar experience making close friends with amazing people from around the world? All it takes is 20 minutes over coffee or even just saying that one, powerful sentence, "Up with People changed my life."

You have the power not only to inspire someone to join but also to provide them with a very tangible first step toward making their Up with People experience a reality through our Golden Passport program. If you recruit an admitted participant to our program, that participant is automatically gifted a \$1,000 scholarship from Up with People in your name. It can be someone you know through family, a friend, a school, church, or other social group. More details are included in the box on the side.

Please consider using the power of your story to support Up with People and enable a young man or woman that you know to have the experience of a lifetime.

#### **Student Spotlights**

The students featured in this issue of *Bringing the World Together* were interviewed specifically because they spoke extensively with alumni before deciding to join the program, and they come from universities that pro-

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vide credit for traveling in Up with People. As always, we strive to bring diversity to every aspect of the organization, so please look for more spotlights in future issues.

## Student Spotlight



Carlos is a native of Mahopac, New York currently majoring in Corporate Communication at Hawaii Pacific University. He has a unique talent for beatboxing and is passionate about volunteerism and creativity.

How did you hear about Up with People?

Carlos Urreta

Tommy Spaulding came to speak at Hawaii Pacific University where I am currently a student. I had the opportunity to meet him afterward, and we found out that we are from the same town in New York. Tommy encouraged me to join Up with People, and I knew it was something I definitely

wanted to do. After that, I spoke with a lot of other alumni who also encouraged me to travel in Up with People.

What stood out to you about Up with People compared to other study abroad programs available to you?

I really like the fact that in Up with People, you get to go to more than one country and see new things all the time. You get a chance to see things in a different light. I was also inspired by the passion I felt from Tommy and other alumni for the program. I pay attention when someone tells me, "this experience changed my life."

When deciding whether or not you would travel in Up with People, did it make a difference to you that you receive college credit through Hawaii Pacific University?

Yes, I need to finish college on time and would not have been able to join Up with People otherwise.

What has been the highlight of your time in Up with People so far?

The highlight of my time so far has been meeting people I really connect with that happen to be from a variety of other countries. It says something about a person when they strive to learn a language just to be able to meet others and get to know them.

How does Up with People enhance your college education?

Instead of learning *about* a country, I get to go there. Instead of learning *about* people from other cultures, I get to meet them.

## **University Partnerships**

The world today needs leaders who have more than just the skills necessary to do a job well. With increasing intercultural interaction and exchange, young men and women must learn how to

## A Sampling of EDUCATIONAL INSTITUTIONS that have given credit for the

**Up with People Experience** 

Adams State College American University Augustana College Bowdoin College **Brandon University Brigham Young University** California State College Carroll College College of the Redwoods Colorado College Colorado State University Eastern Illinois University Edison Community College Emerson college **Empire State** Hawaii Pacific University Henry Ford Community College Illinois State University **Kent State University** New College at University of Alabama New College of California New Mexico State University North Dakota State University North Florida Junior college Northeastern University Pepperdine University Pima Community College Point Park College **Purdue University** San Francisco State University Continued on page 6

communicate well across cultural differences and shift perspective to personally understand the ways their international colleagues and peers think and behave. Many universities today recognize this fundamental need and the fact that it cannot fully be addressed in a traditional classroom setting. Up with People provides a unique opportunity for young men and women to develop their communication skills and broaden their understandings of reality. No other study abroad program offers such intimate interaction with a diverse group of peers from so many countries while also deeply engaging participants in a variety of local cultures. Because of these truly unique and valuable aspects of Up with People, several American universities and colleges have chosen to form a close partnership with Up with People to provide their students with a learning experience they may not otherwise have. Hawaii Pacific University, the University of Arizona, and Carroll College all offer up to one full semester of college credit to students traveling in our program. Forty-eight other colleges and universities have also given students credit for their Up with People learning experience on an individual basis.

Partnering with universities benefits Up with People as well. While much of our recruiting happens on college campuses, our admissions representatives cannot be on the road all the time. Students at our partner universities are exposed to the program through internal campus promotions and study abroad offices. Some students who might not be able to take time away from college to travel in Up with People are able to participate because they will still be earning credit. Others who might not be able to afford the program might have the opportunity to apply financial aid to their program fee.

Alumni of Up with People know the value of the program which has changed so many lives. The reality of the world

today is that the skills Up with People teaches are more needed than ever before. University partnerships help college students acquire these necessary skills to enhance their education and prepare them to be the global leaders of tomorrow.

## Student Spotlight



Bob is a Behavioral Neuroscience major at Northeastern University. He loves finding creative solutions to problems and building relationships with people who come from a variety of backgrounds and experiences.

How did you hear about Up with People?

### **Bob Gregor**

I saw the Up with People show when I was 12 years old, and it was really inspiring. I currently attend Northeastern University which is mainly focused on classroom education. I wanted something more, so my mom

suggested looking into Up with People. I know a few alumni, so I spoke with them, and I also looked on the website.

What stood out to you about Up with People compared to other study abroad programs available to you?

The cast experience stood out to me. In Up with People, you get to be in close contact with a unique international group. I also wanted to branch out and learn to be more artistic. I used to sing more in the past and would like to do that again.

When deciding whether or not you would travel in Up with People, did it make a difference to you that you receive college credit from Northeastern University?

I would have traveled anyway because Up with People is a very valuable life experience. It was a privilege that my professor helped me work with my university to get credit for traveling.

What has been the highlight of your time in Up with People so far?

Just a few minutes ago, a woman at the domestic abuse center where I did community service this week approached me to tell me she was touched by a story I wrote about my time at the center on my personal blog. It is amazing to know that I am doing really meaningful service here, and I hope to keep in contact with the center.

How does Up with People enhance your college education?

Up with People is crucial because it rounds off a person's education in a non-traditional way. We get to form deep relationships with a diverse group of people, see different world views and gain perspectives of reality that are not so restricted.

## A Sampling of EDUCATIONAL INSTITUTIONS

that have given credit for the Up with People Experience

(Continued from page 4)

School for International Training South Dakota University St. Mary's College University of Alaska SE University of Arizona University of Florida University of Houston University of Idaho University of Minnesota/Institute of Technology University of Montana University of New Hampshire University of Oregon University of Phoenix University of Utah University of Washington University of Wisconsin **Utah State University** Washington State University Wesleyan College Western State College





Cast A 2006 spent a successful first week in North Platte. Nebraska

#### **Cast A 2006 Tour Cities**

North America
Denver, CO
North Platte, NE
Kansas City, KS
Minneapolis/St. Paul, MN
Mankato, MN
Sioux Falls, SD
Waukesha, WI

Asia (Japan)
Omura, Nagasaki
Ueda, Nagano
Suita, Osaka
Uda, Nara
Toyota, Aichi
Tama, Tokyo

Europe
Brussels, Belgium
Nijmegen, The Netherlands
Rostock, Germany
Koln, Germany
Bern, Switzerland
Modena, Italy

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City pages available at www.upwithpeople.org/program schedule.htm